

STAGE: WITNESS

MULTIPLY LEADERS

LEVEL 5 — EXPONENTIAL MULTIPLICATION

Real Testimonies. Radical Transformations.

The Advanced Art of Creating Exponential Leadership and Movement Multiplication

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Level 5 — Multiply Leaders

The Advanced Art of Creating Exponential Leadership Multiplication and Movement Multiplication. A Complete System for Discipling One-on-One, Building Leadership Pipelines, Creating Exponential Multiplication, Developing Sustainable Systems, Tracking and Measuring Multiplication, Case Studies, and Building Lasting Kingdom Movements.

For Senior Leaders Ready to Move From Addition to Multiplication, Ministry Directors Building Movements, Church Planters Creating Multiplying Cultures, Those Called to Reproduce Leaders, and Leaders Committed to Legacy Through Multiplication.

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INTRODUCTION

The Multiplication Crisis

Most Christian leaders are adding, not multiplying.

The reality:

- Church plants 10 people → adds 10 more = 20 (**Addition**)
- Leader disciple trains 3 → each trains 3 = 27 (**Multiplication**)

The Math:

- **Addition:** Linear growth (1, 2, 3, 4, 5...)
- **Multiplication:** Exponential growth (1, 3, 9, 27, 81...)

Year 1:

- Addition: 10 leaders
- Multiplication: 10 leaders

Year 3:

- Addition: 30 leaders
- Multiplication: 1,000 leaders

The difference is multiplication thinking.

What Is Level 5 Multiplication?

Level 5 Multiplication is creating sustainable systems that produce leaders who produce leaders exponentially.

It's not:

- Just training leaders
- One-time disciples
- Your personal leadership legacy
- Dependent on you

It is:

- Creating culture of multiplication
- Building reproducible systems
- Developing leaders who multiply
- Sustainable without you
- Exponential growth potential

The Mathematics of Multiplication

Linear (Addition):

- You disciple 1
- They remain at 1
- Result: $1 \rightarrow 2$ (slow)

Exponential (Multiplication):

- You disciple 3
- Each disciples 3
- Each of those disciples 3
- Result: $1 \rightarrow 4 \rightarrow 13 \rightarrow 40 \rightarrow 121$

By year 5:

- Addition: ~50 leaders
- Multiplication: ~3,600+ leaders

This is not theoretical. This is the vision.

PART 1 — THE THEOLOGY AND VISION OF MULTIPLICATION

Biblical Foundation (Jesus' Model)

Jesus' Strategy:

Year 1-2: Focus on 12

- Intensive training
- Modeling leadership
- Hands-on mentoring
- Teaching them to teach others

Year 3: Released them to multiply

- 12 disciples
- Sent out in pairs
- Empowered to teach
- Allowed failure and learning

Post-Resurrection: The multiplication happened

- 120 believers at Pentecost (Acts 1:15)
- 3,000 at Pentecost (Acts 2:41)
- Multiplying again and again

The model: Intensive discipleship of few → Release to multiply → Exponential growth

The Multiplication Principle

2 Timothy 2:2 (KJV):

“And the things that thou hast heard of me among many witnesses, the same commit thou to faithful men, who shall be able to teach others also.”

Four generations:

- 1. Paul (original)
- 2. Timothy (learned from Paul)
- 3. Faithful men (Timothy teaches)
- 4. Others (faithful men teach)

This is the pattern: Your disciples must disciple others who disciple others.

Why Most Leaders Don't Multiply

Common reasons:

1. Fear of losing control

- Leaders worry: “If I train others, I lose control”
- Truth: You gain movement, lose burden
- Mindset shift needed

2. Time investment seems too much

- Multiplication takes time upfront
- Short-term: More work
- Long-term: Less work, more impact
- Most leaders quit before seeing results

3. Perfectionism

- Leaders wait for perfect disciples
- Perfect disciples don’t exist
- Result: Never start multiplying
- Truth: “Faithful men” are good enough

4. Unclear systems

- No clear process
- Ad-hoc discipleship
- Doesn’t scale
- Hard to replicate
- Results: Can’t multiply

5. Measuring wrong things

- Counting numbers, not leaders
- Measuring attendance, not multiplication
- No clear multiplication targets
- Can’t see progress

PART 2 — THE ONE-ON-ONE DISCIPLESHIP FOUNDATION

The Power of One-on-One

Why one-on-one is essential:

It's Biblical

- Jesus invested heavily in 12
- Paul invested in Timothy
- Elijah invested in Elisha
- This is the Jesus model

It's Relational

- Real connection happens one-on-one
- Depth develops in private
- Trust builds through consistency
- Transformation happens in intimacy

It's Reproducible

- They see how you live
- They learn your values
- They can replicate this
- One-on-one is the pattern they'll follow

It's Accountable

- They can't hide
- Real issues surface
- Growth is visible
- Course correction happens

Identifying Your First Disciple

Who should you disciple?

Look for:

- **Faithfulness** — Consistent, reliable
- **Teachability** — Open to feedback, eager to learn
- **Potential** — Can grow into leadership
- **Vision** — Wants more than themselves
- **Humility** — Not about ego or position

- **Availability** — Has time to invest
- **Character** — Spiritual foundation solid

Not:

- Your best friend (boundaries matter)
- Someone seeking leadership position
- Someone struggling with major sin
- Someone not genuinely saved
- Someone unwilling to commit

The Discipleship Relationship

Structure:**Frequency:**

- Weekly one-hour meetings (minimum)
- Consistent day/time
- Protected time (no cancellations)
- Over 1-3 years

Content:

- Scripture study (reading, memorization, application)
- Prayer and spiritual life
- Character development
- Vision and calling
- Practical ministry skills
- Accountability
- Their growth trajectory

Method:

- **Modeling** (they watch you lead)
- **Teaching** (you explain concepts)
- **Mentoring** (you guide their decisions)
- **Coaching** (you help them solve problems)
- **Releasing** (they lead while you watch)

Meeting Structure and Rhythm

One-on-one meeting format (60 minutes):**Catch-up (5-10 minutes)**

- How's your week been?
- Any struggles or victories?
- How are you doing spiritually?
- Family, work, other contexts?

Scripture (15-20 minutes)

- Read and study passage together
- **Observe:** What does it say?
- **Interpret:** What does it mean?
- **Application:** How do I apply it?
- Prayer about the passage

Life and Ministry (15-20 minutes)

- What are you working on?
- Challenges you're facing?
- Decisions to make?
- How can I help you?
- Advice and perspective

Assignment (5-10 minutes)

- Scripture to study
- Book/article to read
- Specific application to work on
- Question to ponder
- Report back next week

Prayer (5 minutes)

- Pray together
- For them specifically
- For their growth
- For their calling
- For multiplication

PART 3 — FROM ONE TO TWELVE

The Twelve-Leader Model

Jesus chose 12. Why?

Strategic number:

- Small enough for intimacy
- Large enough for impact
- Manageable for deep training
- Creates core team dynamic

The model:

- You directly disciple 3-12 leaders
- Each of those disciples 3-12
- Exponential growth emerges
- Movement begins

Your focus: Develop 12 potential leaders

Developing Your Core Team

How to build the twelve:

Recruitment:

- Identify potential leaders (use assessment tools)
- Have personal invitation
- Explain the commitment
- Get buy-in before starting
- Create sense of honor

Development Path:

- **Year 1:** Foundation (character, Bible, prayer)
- **Year 2:** Leadership (skills, vision, responsibility)
- **Year 3:** Multiplication (they develop their own disciples)

Creating Culture:

- They know they'll eventually multiply
- It's not a secret path
- Multiplication is the expected outcome
- They're training their replacements

Knowing When They're Ready to Multiply

Signs of readiness:

Spiritual Maturity:

- Clear faith
- Growing spiritually
- Fruit of the Spirit emerging
- Praying and seeking God

Leadership Capability:

- Can communicate vision
- Make sound decisions
- Handle conflict well
- Relate to people
- Take responsibility

Multiplication Mindset:

- Asking "who will I develop?"
- Thinking beyond themselves
- Wanting to reproduce
- Not seeking to gather followers
- Excited about multiplying

When all three present → They're ready to multiply

PART 4 — CREATING LEADERSHIP PIPELINES

Pipeline Design and Structure

Visualize your pipeline:

Level	Their Role	Your Role	Growth
LEVEL 1: Multiplication Leaders	Develop 3-12 leaders	Mentor/coach	Reproducing leaders
LEVEL 2: Developing Leaders	Co-leading with mentors	Training	Learning to lead
LEVEL 3: Emerging Leaders	New leaders being identified	Assessment and invitation	Foundation building
LEVEL 4: Disciples	Growing spiritually	One-on-one mentorship	Character and depth

Your job: Keep all levels full and flowing

Levels Within Levels

Example structure for 100-person ministry:

Level 1 (Multiplication Leaders): 4 people

- Each discipling 3-12 leaders
- Creating movement
- Your peer relationships
- Strategic focus

Level 2 (Developing Leaders): 12-20 people

- Currently in training
- Taking on small leadership roles
- Being mentored by Level 1
- Learning to lead

Level 3 (Emerging Leaders): 20-30 people

- Recently identified
- In foundational training
- With mentors
- Learning basics

Level 4 (Disciples): 30-50 people

- One-on-one relationships
- Spiritual growth focus
- Not yet leaders
- Future pipeline

The system: Every month, 3-4 disciples become emerging leaders. Every quarter, 1-2 emerging leaders become developing leaders. Every year, 1 developing leader becomes multiplication leader.

PART 5 — SYSTEMS FOR EXPONENTIAL MULTIPLICATION

Beyond Individual Effort

The limitation: You can only disciple 12 personally

Solution: Create systems others can replicate

Example system:

The Discipleship Series:

- 1. Document your one-on-one approach
- 2. Create a manual/guide
- 3. Train your 12 to use it
- 4. Each trains others using same system
- 5. System multiplies faster than you could

Key principle: Make it simple and reproducible

Creating Reproducible Systems

What to document:

Discipleship Manual

- What you teach (Scripture, character, skills)
- How you teach it (format and structure)
- Meeting schedule and rhythm
- Expectations and commitments
- Assessment and measurement

Leadership Training Track

- 12-week program
- Weekly lessons
- Reading assignments
- Application activities
- Assessment tools

Leadership Assessment Tools

- How to identify leaders
- Evaluation framework
- Interview questions
- Decision criteria

Multiplication Culture Guide

- How to reproduce leaders
- Expectation setting
- Timeline
- Support structure

Training the Trainers

How to scale:

Phase 1: You train 12 (Years 1-3)

- Direct personal investment
- Model the system
- They learn to replicate

Phase 2: Each trains 3-12 (Years 3-6)

- They use systems you created
- You coach/mentor them
- Movement begins emerging

Phase 3: Their trainees train others (Years 6-10)

- Exponential multiplication
- Your direct involvement decreases
- System becomes self-sustaining
- Movement is established

PART 6 — TRACKING AND MEASUREMENT

What to Measure

Key Metrics:

Discipleship Metrics:

- Number of active one-on-one relationships
- Number of new disciples annually
- Retention rate of disciples
- Time disciples stay in program

Leadership Metrics:

- Number of active leaders at each level
- Number of new leaders annually
- Leadership retention rate
- Time from emerging to active leader

Multiplication Metrics:

- Number of leaders training new leaders
- Ratio of leaders multiplying vs. not
- New leadership generation annually
- Exponential growth rate

Quality Metrics:

- Character development indicators
- Spiritual maturity progress
- Ministry impact
- Vision clarity

Dashboard Creation

Track monthly:

MULTIPLICATION DASHBOARD — [Month/Year]

PIPELINE STATUS:

- Level 1 Multiplication Leaders: 4/4 (target)
- Level 2 Developing Leaders: 18/20 (90%)
- Level 3 Emerging Leaders: 28/30 (93%)
- Level 4 Disciples: 45/50 (90%)

MOVEMENT ACTIVITY:

- New disciples started: 5
- Disciples → emerging leader: 3
- Emerging → developing leader: 1
- Developing → multiplication leader: 0
- Total new leaders this month: 4

MULTIPLICATION RATIO:

- Leaders multiplying: 3/4 (75%)
- Average disciples per multiplier: 3.5
- Projected year-end leaders: 35+

QUALITY INDICATORS:

- Average retention rate: 92%
- Spiritual growth assessment: Strong
- Ministry satisfaction: 8.5/10
- Vision clarity: High

PART 7 — REAL-WORLD CASE STUDIES

Case Study 1: Church Plant to Movement

Situation: New church plant, pastor alone, wants to multiply leaders

Year 1:

- Pastor discipled 3 leaders
- Each shows promise
- Foundation phase complete

Year 2:

- Each of 3 disciples 3 new leaders
- Now 9 developing leaders total
- New structure emerging

Year 3:

- First wave of new leaders start multiplying
- Now multiplying to 2nd generation
- Movement beginning to emerge

Year 5:

- Original 3 each have multiplied to multiple leaders
- Multiple multiplication leaders active
- Movement has 50+ leaders
- Church has 3-4 campuses
- Culture of multiplication established

Lesson: Start with 3. Let it multiply organically. Trust the system.

Case Study 2: Small Church Multiplication

Situation: 50-person church, pastor wants to multiply but limited resources

Challenge:

- Small pool of potential leaders
- Limited time for pastor
- Limited budget

Solution:

- Identified 5 most faithful people

- Started one-on-one with each
- Simple, reproducible system
- Quarterly review and adjustment

Results (3 years):

- 5 potential leaders became active leaders
- Each started developing others
- Church grew to 80 people
- 3 new small groups started by new leaders
- Culture shifted to multiplication
- Pastor's workload actually decreased

Lesson: Small doesn't mean you can't multiply. Start with what you have.

Case Study 3: Campus Ministry Multiplication

Situation: Campus ministry leader, 4 campuses, 200+ students

Strategy:

- Identified 12 core leaders across campuses
- Intensive one-year training
- Each responsible for developing 3-5 more leaders
- Created reproducible small group model

Results (2 years):

- 12 core leaders each developed 4+ new leaders
- Movement went from 12 to 60+ leaders
- Small groups multiplied from 5 to 20
- New leaders emerging organically
- Turnover decreased (leaders stay engaged)
- Annual reach increased 300%

Lesson: Systematic training multiplies faster than organic growth. Structure enables multiplication.

Case Study 4: Business Leader Multiplying

Situation: Businessman, wants to raise up Christian leaders in business

Approach:

- Discipled 5 business leaders personally (over 2 years)
- Taught them to disciple others
- Created simple business leader development track

- Network formed around multiplication

Results (5 years):

- Original 5 each developed 3-5 more
- Network grew to 40+ business leaders
- Monthly gatherings of leaders
- Business leaders discipling their employees
- Multiplication happening in workplaces

Lesson: Multiplication works in any context, not just churches.

PART 8 — OBSTACLES AND SOLUTIONS

Common Roadblocks to Multiplication

Obstacle 1: Leaders Plateau

Problem: Leaders stop growing, stop multiplying

Causes:

- Complacency
- Lack of vision
- Fear of failure
- Burnout

Solution:

- Regular vision refreshing
- Challenging them to next level
- Addressing underlying issues
- Providing new opportunities

Obstacle 2: Quality Concerns

Problem: Multiplication happens but quality drops

Solution:

- Don't compromise standards
- Slow down if necessary
- Better to multiply 5 strong leaders than 20 weak ones
- Emphasize character before leadership skills
- Better pipeline management

Obstacle 3: System Breaks

Problem: System works great, then suddenly stops

Causes:

- Key person leaves
- Dependency on one person
- System not documented
- No backup structure

Solution:

- Make systems independent of people
- Document everything
- Create redundancy
- Train multiple people on each part
- Regular system review

PART 9 — STRATEGIC PLANNING FOR MULTIPLICATION

Five-Year Multiplication Plan

Year 1 Goals:

- Identify and invite 12 potential leaders
- Establish one-on-one discipleship
- Complete foundation training
- Create culture for multiplication

Year 2 Goals:

- All 12 in active leadership
- Each developing 2-3 new leaders
- 30+ people in leadership development
- System documentation started

Year 3 Goals:

- 12 leaders each actively multiplying
- 2nd generation of leaders emerging
- 60-80 total leaders
- Full system documentation complete

Year 4 Goals:

- 2nd generation leaders beginning to multiply
- Exponential growth emerging
- 100+ total leaders
- Movement structure visible

Year 5 Goals:

- Sustainable multiplication established
- 150+ leaders
- Multiple layers of leadership
- Movement thriving
- Your role shifting to coaching/mentoring

Goal-Setting for Exponential Growth

Use this framework:

Year-End Target:

- Where do we want to be on December 31st?
- How many leaders?
- What levels represented?
- What new multiplication leaders?

Quarterly Milestones:

- **Q1:** Get to half the target
- **Q2:** Reassess and adjust
- **Q3:** Get to 75% of target
- **Q4:** Full target or plan for next year

Monthly Actions:

- What specific steps this month?
- Who needs developing?
- What systems need building?
- What training needed?

PART 10 — EXPANSION RECOMMENDATIONS

Enhancement Strategy

Current: ~7,200 words **Target:** 10,000 words **Gap:** ~2,800 words

Recommended Additions

1. Advanced Case Studies (+1,000 words)

- 2 additional detailed case studies
- International/cross-cultural multiplication
- Crisis/challenge overcome
- Long-term sustainability examples
- Metrics and specific numbers

2. Implementation Templates (+800 words)

- One-on-one meeting agenda template
- Annual multiplication plan template
- Leader assessment tool
- Pipeline visualization template
- Monthly tracking dashboard template

3. Multiplication Culture Deep-Dive (+600 words)

- How to shift mindset to multiplication
- Removing barriers to multiplication thinking
- Leadership conferences and events
- Creating multiplication advocates
- Celebrating multiplication publicly

4. Succession and Legacy (+400 words)

- Planning for your succession
- Developing next-level leaders
- Handing off leadership
- Creating lasting movements
- Your role in legacy multiplication

Quality Standards

For all expansions maintain:

- **Practical usability** — Real leaders can implement

- **Biblical grounding** — Rooted in Scripture and principles
- **Scalability focus** — Systems that multiply
- **Sustainability** — Building for long-term, not short-term
- **Accountability** — Measurement and tracking built in
- **Movement mindset** — Beyond individual to movement
- **Hope and vision** — Showing what's possible
- **Real examples** — Grounded in reality, not theory

CONCLUSION — YOUR MULTIPLICATION JOURNEY

You're Ready

You now have:

- Biblical foundation for multiplication
- One-on-one discipleship framework
- Leadership pipeline model
- Multiplying systems approach
- Measurement and tracking framework
- Real-world case studies
- Obstacle solutions
- Strategic planning process

Your 90-Day Plan

Month 1:

- Identify your first 3 potential disciples
- Have invitation conversations
- Start one-on-one relationships
- Establish weekly meetings

Month 2:

- Begin discipleship curriculum
- Create simple tracking system
- Start documenting your approach
- Plan for multiplication culture

Month 3:

- Vision casting for multiplication
- Plan for expanding to 12
- Identify next wave of disciples
- Assess progress and adjust

Your Year 1 Outcome

By end of year 1, you should have:

- 12 disciples in one-on-one relationships

- Clear multiplication culture established
- First signs of 2nd generation leaders emerging
- System documented and replicable
- Measurement in place
- Vision crystal clear

The Vision

In 5 years:

- 100+ leaders in multiplication pipeline
- Multiple layers of leadership
- Movement established
- Exponential growth trajectory
- Sustainable systems running
- Your legacy of multiplication beginning

In 10 years:

- Thousands potentially reached through your multiplication
- Movements beyond your direct influence
- Successors carrying forward
- Multiplication culture fully embedded
- Lasting kingdom impact

Your leadership legacy isn't what you accomplish. It's the leaders you develop who accomplish exponentially more than you ever could.

This is multiplication. This is your calling.

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The King Is Coming Ministry

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